

District 35 - Educational Sessions 2018-19 on Free Toast Host & Social Media Channels for Toastmasters:

November 2018 Session:

Date: November 8, 2018 7:30-8:30 EST

Topic: Setting Up and Customizing Your FreeToastHost2 Club Website

Description: This session is for clubs who have not yet set up their club website with FreeToastHost, or not yet done much customization of the site. We will be covering website best practices, as well what information to make sure you predominately display and other important points to consider to best advertise your club.

Register at: <https://attendee.gotowebinar.com/register/91519343908398338>

December 2018 Session:

Date: December 13, 2018 7:30-8:30 EST

Topic: FreeToastHost2 Part Two

Description: This session is to go over creating and editing agendas within FreeToastHost2, dues management and reminders and the internal member database.

Register at: <https://attendee.gotowebinar.com/register/4128020043520636674>

January 2019 Session:

Date: January 10, 2019 7:30-8:30 EST

Topic: Youtube for Toastmasters Clubs

Description: Learn why Toastmasters clubs should be using Youtube. We will be going over Youtube channels, how to manage them, how to tag and label them correctly and ideas and best practices on using video in the club environment and how to use it for marketing the club.

Register at: <https://attendee.gotowebinar.com/register/1149901540224275202>

February 2019 Session:

Date: February 7, 2019 7:30-8:30 EST

Topic: Toastmasters Facebook Club Pages

Description: Learn how to set up and customize a club page, how to add admins, how to schedule posts and use the drafts features, how to look at and learn from Facebook insights. Learn the pros and cons of Facebook boosted posts and ads as well as best practices for leveraging Facebook's algorithm so you get the best engagement on posts.

Register at: <https://attendee.gotowebinar.com/register/5028573942739035394>

March 2019 Session:

Date: March 7, 2019 7:30-8:30 EST

Topic: Toastmasters Facebook Groups

Description: Learn how to set up and customize a Facebook group. Learn best practices for moderating groups for both moderators and for participants. Learn how to leverage other groups to promote Toastmasters.

Register at: <https://attendee.gotowebinar.com/register/3260478980926442242>

April 2019 Session:

Date: April 11, 2019 7:30-8:30 EST

Topic: Blogging for Toastmasters Clubs

Description: Learn about the different types of blogs, see some examples of other Toastmasters blogs and styles. Learn best practices for blogging and content and learn about the additional ways you can use your blog to promote your club.

Register at: <https://attendee.gotowebinar.com/register/2830298355093995522>

May 2019 Session:

Date: May 9, 2019 7:30-8:30 EST

Topic: Twitter for Toastmasters Clubs

Description: Twitter is one of the hardest social media channels for people to use and understand, but it offers a wealth of information and the ability to network with people around the world. Learn how to start a Twitter account for your club, how to customize it, learn how to engage with people and most importantly, learn how to use the lists feature.

Register at: <https://attendee.gotowebinar.com/register/6890606779982454530>

June 2019 Session:

Date: June 13, 2019 7:30-8:30 EST

Topic: LinkedIn Groups for Toastmasters Clubs

Description: Learn how to set up and customize a LinkedIn group. Learn best practices for moderating groups for both moderators and for participants. Learn how to leverage other groups to promote Toastmasters.

Register at: <https://attendee.gotowebinar.com/register/8277336133700997122>